



ST DOMINIC'S COLLEGE

RUGBY LEAGUE BUSINESS PARTNERSHIP PROGRAM

INVEST | INSPIRE | EMPOWER



TRUDDYS

ST DOMINIC'S
1ST GRADE RUGBY LEAGUE 2026





**WE INVITE LOCAL
BUSINESSES, AND
COMMUNITY
ORGANISATIONS
TO BECOME A PROUD
PARTNER OF THE
ST DOMINIC'S COLLEGE
RUGBY LEAGUE PROGRAM**



RUGBY LEAGUE BUSINESS PARTNERSHIP PROGRAM

A LEGACY OF RUGBY LEAGUE EXCELLENCE

For more than six decades, St Dominic's College has played an important role in developing young men through education, faith, sport and community.

Our Rugby League program has a proud history of producing players and coaches who have gone on to represent clubs at the highest level, as well as NSW, Australia and the wider game.

These former students are part of the St Dominic's story - and their achievements inspire the next generation of young men who pull on the College jersey.

HELP US BUILD THE NEXT GENERATION

Our past inspires our present. Our present builds our future.

By becoming a St Dominic's College Rugby League Partner, your business can help provide the next generation of students with the opportunities, experiences, resources and connections to pursue their potential both on and off the field.

Your support can help create a pathway where young men can develop their skills, discover their strengths, build confidence and aspire to achieve their goals - whether that journey leads to the highest levels of Rugby League or to opportunities beyond the game.

Because every player has a different journey. Every journey begins with an opportunity.

Together, we can provide our students with a pathway to endless opportunity and help them become young men of character, leadership and service.

BE PART OF THE LEGACY

Support our players. Strengthen our community. Help shape the future.

Become a St Dominic's College Rugby League Partner today.







RUGBY LEAGUE BUSINESS PARTNERSHIP PROGRAM

A PROUD HISTORY

For generations, St Dominic's College has built a proud Rugby League tradition founded on excellence, opportunity and community. Our Rugby League program continues to develop young men who demonstrate commitment, resilience, teamwork and sportsmanship both on and off the field.

We invite our business community to partner with St Dominic's College through our 2027 Rugby League Sponsorship Program. Your sponsorship will directly support our students by enhancing opportunities across our Rugby League program, including representative pathways, sporting tours, primary school development clinics and the continued success of our NRL Schoolboy Cup teams.

Beyond supporting the next generation of St Dominic's College athletes, your business will gain valuable exposure through one of Western Sydney's most recognised school sporting programs, reaching thousands of students, families, alumni and supporters throughout the season.

Whether your contribution assists with uniforms, training apparel or our Sports Fund, your partnership demonstrates a commitment to developing young people while strengthening the connection between past and present members of the St Dominic's community.

ST DOMINIC'S COLLEGE RUGBY LEAGUE BUSINESS PARTNERSHIP PROGRAM

The St Dominic's College Rugby League Business Partnership Program has been developed to establish sustainable corporate partnerships that support the ongoing growth of the College's Rugby League program while creating meaningful engagement opportunities for alumni and the wider business community.

Your sponsorship can help provide our students with the opportunities, resources, such as training and playing kits and experiences such as annual tours - requirements needed to participate, compete and excel - both on and off the field.

BECOME A RUGBY LEAGUE PARTNER

Your business can make a difference.

By partnering with St Dominic's College Rugby League, you will directly support the development of young people while building your brand presence within the College and broader community.

We are seeking businesses that share our commitment to:

- Education and personal growth
- Community and service
- Leadership and character
- The development and wellbeing of young people
- Excellence, teamwork and resilience



WHY PARTNER WITH ST DOMINIC'S COLLEGE?

Rugby League at St Dominic's is about more than what happens on game day.

Our program provides students with opportunities to develop discipline, resilience, teamwork, leadership, responsibility and a strong sense of belonging. Through sport, our young men learn valuable lessons that extend well beyond the playing field.

Your support helps us continue to build a program where students can challenge themselves, represent their College with pride and develop into young men of character, leadership and service.

In return, our partnerships provide businesses with opportunities to increase their visibility and demonstrate their commitment to supporting local students, education and community.

A PARTNERSHIP BUILT ON SHARED VALUES

The St Dominic's College Rugby League Partnership Program has been developed to establish long-term, meaningful relationships with businesses that share the College's commitment to education, community and the development of young people.

We welcome expressions of interest from local businesses and organisations whose values, reputation and commitment to the community align with the vision and mission of St Dominic's College.

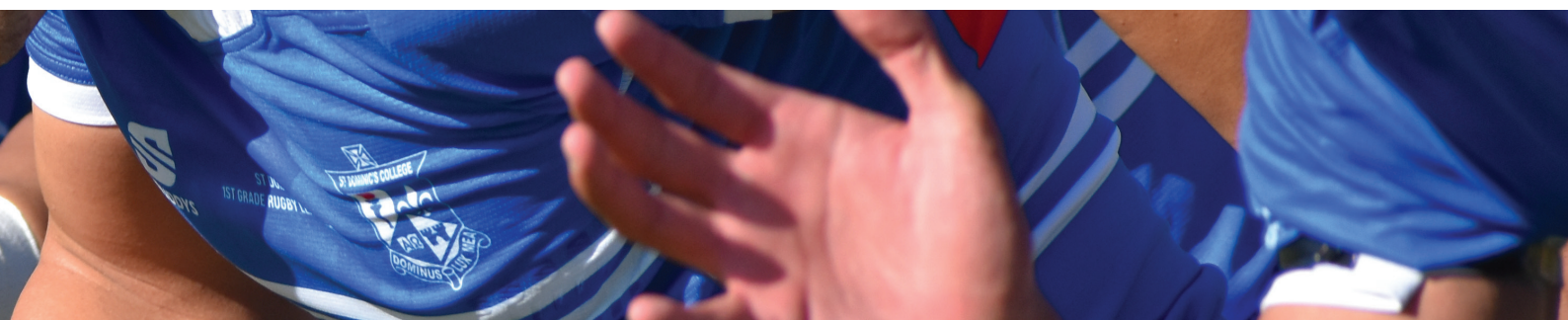
We believe the strongest partnerships are built on shared purpose, trust and mutual benefit.

SUPPORTING MORE THAN A TEAM

When you sponsor St Dominic's Rugby League, you are not simply supporting a sporting team. You are investing in young people.

Your contribution helps create opportunities for students to participate and excel, while contributing to a culture that values teamwork, perseverance, leadership, service and personal excellence.

Together, we can help our students develop the confidence and character to make a positive contribution to their families, their communities and the wider world.





RUGBY LEAGUE BUSINESS PARTNERSHIP PROGRAM

PARTNERSHIP/SPONSORSHIP PACKAGES

PLATINUM PARTNER - \$10,000

One exclusive opportunity available

OPTION A

- Sponsor logo on the rear of the 2027 NRL Schoolboy Cup playing jersey (25 jerseys)
- Sponsor logo on 2027 NRL Schoolboy Cup training apparel (35 training kits)
- Community TV live coverage streamed through The Daily Telegraph
- Exclusive Wedge advertising - NRL Schoolboy Cup, Representative games, clinic

SCHOOLBOY CUP JERSEY



SCHOOLBOY CUP TRAINING JERSEY



PLATINUM PARTNER - \$8,000

Two exclusive opportunities available

OPTION B

- Sponsor logo on the sleeves of the 2027 NRL Schoolboy Cup playing jersey (25 jerseys)
- Sponsor logo on the sleeves of the 2027 training jersey (35 jerseys)
- Sponsor logo on the sleeves of the 2027 PDSSSC jersey - sleeves across multiple teams
- Fence signage - two separate business logos per panel

ADDITIONAL BENEFITS FOR OPTIONS A AND B

Contribution towards the St Dominic's College Sports Program, supporting:

- Rugby League Tours
- Rugby League Primary School Clinic
- Schoolboy Cup Home Game Lunch
- Other College sporting initiatives
- Social media promotion throughout the season
- Sponsor signage at Schoolboy Cup home games
- Sponsor signage at College Open Night
- Sponsor signage at Rugby League Primary School Clinics
- Recognition in Rugby League match reports
- Exclusive Panel Sponsor logo displayed on external College fencing and field fencing throughout 2027

SCHOOLBOY CUP TRAINING JERSEY



SCHOOLBOY TRAINING JERSEY





RUGBY LEAGUE BUSINESS PARTNERSHIP PROGRAM

GOLD PARTNER - \$6,000

Four opportunities available on the back of shorts

BENEFITS

- Sponsor logo on the back of 2027 NRL Schoolboy Cup shorts
- Sponsor logo on Schoolboy Cup training shorts
- Sponsor logo on Schoolboy Cup on-field officials' uniforms

ADDITIONAL BENEFITS

Contribution towards the St Dominic's College Sports Program, supporting:

- Rugby League Tours
- Rugby League Primary School Clinic
- Schoolboy Cup Home Game Lunch
- Other College sporting initiatives
- Social media promotion throughout the season
- Sponsor signage at Schoolboy Cup home games
- Sponsor signage at College Open Night
- Sponsor signage at Rugby League Primary School Clinics
- Recognition in Rugby League match reports
- Sponsor banner displayed on external College fencing and field fencing throughout 2027
- Permanent fence signage - year round

SCHOOLBOY CUP PLAYING SHORTS



SCHOOLBOY CUP TRAINING SHORTS



ST DOMINIC'S COLLEGE STAFF TRAINER'S JERSEY



SILVER PARTNER - \$4,000

Four opportunities available located on the back of training shirt and shorts

BENEFITS

- Sponsor logo on Rugby League Primary School Clinic training shirts (approximately 150 shirts)
- Sponsor logo on Schoolboy Cup staff shorts
- Contribution towards the St Dominic's College Sports Program
- Social media promotion
- Sponsor signage at Schoolboy Cup home games
- Sponsor signage at College Open Night

RUGBY LEAGUE PRIMARY SCHOOL CLINIC



NRL SCHOOLBOY CUP STAFF SHORTS



BRONZE PARTNER - \$1,000

BENEFITS

Contribution towards the St Dominic's College Sports Program, supporting:

- Rugby League Country Tour
- Rugby League Primary School Clinic
- Schoolboy Cup Home Game Lunch
- Other College sporting initiatives
- Social media recognition
- Sponsor signage at Schoolboy Cup home games
- Sponsor signage at College Open Night



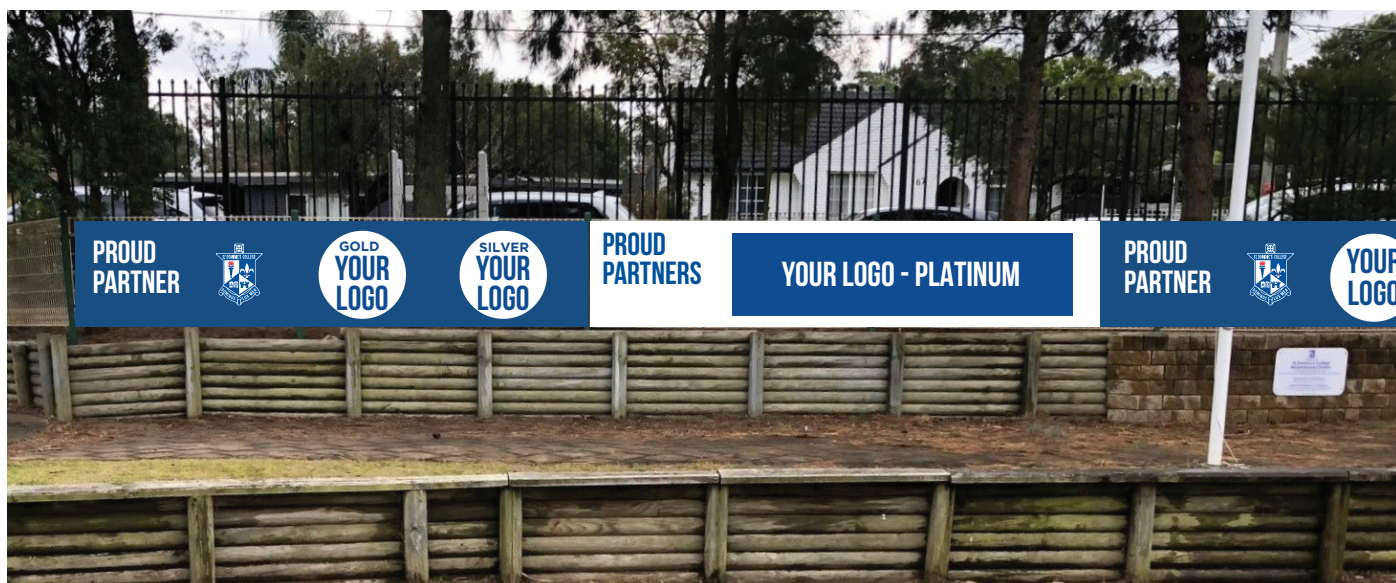
RUGBY LEAGUE BUSINESS PARTNERSHIP PROGRAM

SIGNAGE AND BRAND EXPOSURE

Put your business in front of the St Dominic's College community through prominent signage and banners across a wide range of College and Rugby League activities throughout the year.

Your business will receive valuable brand exposure at Rugby League games, Schoolboy Cup televised matches, Rugby League clinics, Open Day and on College grounds and fencing, providing visibility to students, families, staff, visiting schools, spectators and the wider community.

This ongoing presence provides more than advertising-it demonstrates your business's commitment to local young people, education, community and Rugby League, while creating a strong association with the St Dominic's College brand.



FENCE SIGNAGE EXAMPLE



ADVERTISING WEDGES - PLATINUM PACKAGE

DIGITAL AND SOCIAL MEDIA EXPOSURE

Our digital platforms provide partners with an opportunity to connect with the St Dominic's College community and showcase their support of Rugby League, education and young people.

FACEBOOK - COMMUNITY ENGAGEMENT

Facebook provides a strong platform for connecting with our wider College community, including parents, families, alumni and supporters an beyond.

Partners can be featured across Rugby League announcements, match-day content, player achievements, program updates and community stories, creating meaningful visibility and reinforcing their connection to St Dominic's.

Selling point: Reach a highly engaged College and local community audience while demonstrating your commitment to supporting young people.

INSTAGRAM - VISUAL BRAND EXPOSURE

Instagram provides an engaging visual platform to showcase the excitement, energy and achievements of St Dominic's Rugby League.

Partner branding can be incorporated into match-day posts, team and player content, game-day photography, competitions, clinics, celebrations and key Rugby League moments.

Selling point: Build strong visual brand recognition by aligning your business with the excitement, teamwork and success of St Dominic's Rugby League.



WEBSITE - PERMANENT DIGITAL PRESENCE

The St Dominic's College website provides partners with a professional and lasting digital presence.

Sponsors can be acknowledged through a dedicated Rugby League sponsorship section, partner recognition, logos and links to their business, providing an ongoing point of connection for families, prospective families, alumni and the wider community.

Selling point: Create a lasting digital association with St Dominic's while providing a direct pathway for the College community to discover your business.

LINKEDIN - PROFESSIONAL AND CORPORATE ENGAGEMENT

LinkedIn provides an opportunity to showcase our partnerships to a broader professional, business and alumni network.

Partner stories can highlight community investment, corporate social responsibility, student development and the positive impact of supporting the St Dominic's Rugby League program.

Selling point: Position your business as a community-minded organisation that invests in education, young people and the development of future leaders.

ONE PARTNERSHIP - MULTIPLE DIGITAL TOUCHPOINTS

Together, our digital platforms provide partners with ongoing exposure across an extended community, visual, professional and corporate audiences.



EXPRESSION OF INTEREST NOW OPEN

If you would like to join our community and become a Rugby League Business Partner, please complete the Expression of Interest Form by [clicking here](#).

EXPRESSION OF INTEREST CLOSING DATE

Expression of Interest for the Rugby League Business Partner Program closes on Monday, 16 November 2026.

KEY CONTACT

For all enquiries, please email our Head of Rugby League, Mr Michael Ross at rugbyleague@stdominics.nsw.edu.au





ST. DOMINIC'S
RUGBY LEAGUE 2026



